
Read the Docs Guidelines Documentation

Release 1.0

Anthony Johnson

Dec 03, 2019

Contents

1	Branding Guidelines	3
1.1	Acceptable Use	3
1.2	Logo Guidelines	4
1.3	License	5

The following resources outline style, branding, and development guidelines for contributors to the Read the Docs community and anyone wishing to use licensed trademarks of Read the Docs, Inc.

This document is readable on Read the Docs: <https://read-the-docs-guidelines.readthedocs-hosted.com/>

1.1 Acceptable Use

Read the Docs logos and other trademarks are available for use under the *CC-BY 4.0* license. This license is valid as long as you **do not**:

- alter our logos in any way
- place a logo in such close proximity to other content that it is indistinguishable
- make our logo the most distinctive or prominent feature on your website, printed material or other content
- use our logos in a way that suggests any type of association or partnership with Read the Docs, Inc. or approval, sponsorship or endorsement by Read the Docs, Inc. (unless allowed via a license from us)
- use our logos in a way that is harmful, deceptive, obscene or otherwise objectionable to the average person
- use our logos on websites or other places containing content associated with hate speech, pornography, gambling or illegal activities
- use our logos to, or in connection with, content that disparages us or sullies our reputation

1.2 Logo Guidelines



Use Dark color logo for use on light colors

License *CC-BY 4.0*

SVG `assets/logo-dark.svg`

PNG `assets/logo-dark.png`



Use Light color logo for use on dark colors

License *CC-BY 4.0*

SVG `assets/logo-light.svg`

PNG `assets/logo-light.png`



Read *the* Docs

Use Dark color logo and wordmark for use on light colors

License *CC-BY 4.0*

SVG `assets/logo-wordmark-dark.svg`

PNG `assets/logo-wordmark-dark.png`



Use Light color logo and wordmark for use on dark colors

License *CC-BY 4.0*

SVG `assets/logo-wordmark-light.svg`

PNG `assets/logo-wordmark-light.png`

1.3 License

All content, including this guideline, are, except where noted, available under the [CC-BY 4.0](#) copyright license. This guideline is adapted from the [Firefox Branding Guideline](#)